

THE CRAFT SKILL PACK

From How to Talk to AI, Session 01: Learning to master the prompt

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You came to the session. This is the part you take home: the CRAFT skill installed in whatever AI you use, the Tech Talk Dictionary, and a prompt pack that applies the structure for you.

Every document comes two ways: a `.pdf` to read or print, and a `.md` (Markdown) plain-text version you can open in any editor or paste straight into your AI. Same content, pick whichever is easier. The `PASTE-` files are plain text on purpose: they're for copying into settings fields.

The skill is the install

At the root of this pack is `craft/`: one folder, built to the open Agent Skills standard, that installs unchanged on Claude, ChatGPT (plans with Skills), Gemini (Spark), and most AI coding tools. `craft.zip` is the same folder zipped for upload; `craft.skill` is the same folder packaged for Claude's one-click Save button. Everything else in the pack exists to get that folder installed where it can be, and to carry its instructions to the surfaces that can't load skills yet.

The fastest way in: let the AI install it

Every platform folder now has an **INSTALL-ME** file written for the AI, not for you. Attach it (plus `craft.zip` where the folder includes one) to a new chat and type one line:

Read the attached file and install CRAFT for me.

The AI reads it, does everything it can do itself (build or save the skill where the platform supports skills, save the core rules to memory), hands you the one or two things only a human can paste with the exact menu location, and then runs the handshake to prove it worked.

You use	Attach	Where the AI can take it
Claude	01-Claude/INSTALL-ME-Claude.md + craft.skill	Presents the skill with a one-click Save skill button; saves the core to memory; hands you the preferences line
ChatGPT	02-ChatGPT/INSTALL-ME-ChatGPT.md + craft/SKILL.md	Builds the skill on plans that have Skills (Business, Enterprise, Edu, some Work plans); saves memory; hands you the two Custom Instructions fields
Gemini	03-Gemini/INSTALL-ME-Gemini.md + craft/SKILL.md (in a Spark task)	Creates the skill on Google AI Pro/Ultra personal accounts (Gemini Spark); saves the seven Saved info entries; offers the Gem
Grok	04-Grok/INSTALL-ME-Grok.md	Saves memory; hands you the Custom Instructions block
Any other AI	05-Any-AI/INSTALL-ME-AnyAI.md + craft.zip	Uses whatever it has: skills, memory, a settings field, or top-of-chat

The skill folder itself (`craft/`) follows the open Agent Skills standard, so the same file installs on Claude, ChatGPT, Gemini, and most AI coding tools. The human-readable guides in each folder remain the step-by-step fallback.

Prefer to do it by hand? Pick your AI, open that file, follow the steps.

You use	Open this	What you get
Claude	01-Claude/INSTALL-Claude.md	A real installable skill (<code>craft.zip</code>) that Claude loads automatically, plus Projects and preferences

ChatGPT	02-ChatGPT/CRAFT-for-ChatGPT.md	Skill upload on workspace plans; Custom Instructions sized to the 1,500-character limit and a full-strength Project on every plan; Memory
Gemini	03-Gemini/CRAFT-for-Gemini.md	A CRAFT Gem with knowledge files, plus six Saved info entries
Grok	04-Grok/CRAFT-for-Grok.md	Custom Instructions, a Custom Agent, Memory
Anything else (Copilot, Perplexity, Meta AI, Mistral, DeepSeek, Groq, coding tools)	05-Any-AI/CRAFT-Universal.md	The universal block, a short block for tight limits, and where the setting lives in each tool

Each folder also has **PASTE- text files**: one block per field, so on a phone you open the file, Select All, Copy, and paste. No hunting inside a long document.

Use more than one AI? Install it in each. Skills and instructions don't travel between apps.

After installing: two things that pay off immediately

1. Build your Context Card. Type `craft: brief`. Your AI interviews you (business, customers, offer, voice, goals, constraints, tools) and returns a card you save once. From then on, every chat starts with your context filled in. Each platform file says exactly where to save it.

2. Learn the commands. Once installed, these work in any chat:

Type this	What you get
<code>craft: [your goal]</code>	Interview (up to 3 questions), then the ideal prompt in a code block
<code>craft: audit + a prompt</code>	Scorecard out of 25, fixes, upgraded prompt
<code>craft: brief</code>	Interview (up to 8 questions), then your Context Card
<code>craft: talk + an edit note</code>	Plain English translated into part + action + result
<code>craft: tune + feedback</code>	KEEP / CHANGE / LEAVE applied; only what you named changes
<code>craft: teach</code>	The moves it just used, explained
<code>craft: pack + a task</code>	The closest Prompt Pack template, filled from your context
<code>craft: help</code>	The command list
<code>craft: quiet / craft: loud</code>	Greeting and tune lines off / on
<code>craft: off / craft: on</code>	Pause / resume CRAFT for the chat
<code>what's the CRAFT rule?</code>	The handshake line

The rest of the pack

File	What it is	When to use it
06-Tech-Talk-Dictionary.md	The vocabulary: 30 sections, 900+ terms, each with a copy-and-paste "Say:" line. Websites, layout, type, color, images, documents, email, slides, spreadsheets, charts, AI image and video prompting, brand, code for non-coders, hosting, automation and agents, AI terms, money and business numbers, projects, contracts, social content. Opens with the 20 words that fix 80% of prompts; ends with an A-to-Z index.	Any time you're about to describe a change and can't find the word. Use Find on the plain word you'd say.
07-CRAFT-Quick-Reference.md	The whole session on one page: CRAFT, the 10 prompt types, reverse prompting, the six tricks, Tech Talk formula, the tune note, the commands, the Context Card.	Print it. Keep it by the keyboard.
ARCHITECTURE.md	Why it's built this way: the open standard, progressive disclosure, trigger design, persistence layers and precedence per platform, character budgets, the command grammar, the handshake protocol, idempotence, security posture, how to extend it.	If you're technical, or you want to fork it.
08-CRAFT -	The Context Card, the commands, and 40 fill-in-the-blank prompts with CRAFT built in: the marketing	When you want a great

Prompt-Pack.md

rebuild, the price-increase email, website page and audit, SOP, automation spec, decision memo, proposal, review reply, pricing analysis, video script, contract summary, and more.

result now without building the prompt yourself.

The 60-second test (do this after installing)

A working install opens its first reply in a new chat, and every reply to a `craft:` command, with one line: *Thank you for using the CRAFT skill by Agentix*. It doesn't repeat on follow-ups; `craft: quiet` turns it off.

In a new chat, type: **what's the CRAFT rule?**

A working install answers with exactly: *Brief it like a brilliant new hire: Context, Role, Ask, Format, then Tune. Structure beats length. (CRAFT Skill v1.0 by Agentix)*

Then try: **/craft I want to [any goal]** and watch it interview you and hand back the ideal prompt.

What CRAFT is, in thirty seconds

AI is a prediction engine. Put no context in, get the average of the internet out. So brief it like a brilliant new hire on day one:

- **Context** — everything it can't see: who you are, who it's for, what's happening, why it matters.
- **Role** — the lens: one real job, not a stack of titles.
- **Ask** — the task, led by a verb. One ask per prompt.
- **Format** — what done looks like: length, structure, tone, versions.
- **Tune** — the follow-up. Keep what works, change what you name, leave the rest.

Structure beats length. The best prompt is the shortest one that reliably works.

Frequently asked

Do I have to install it? Can't I just paste it each time? You can. Every platform file includes the paste-in block. Installing just means you never have to paste again.

Will this change how the AI talks to me? Quietly. You'll notice it states assumptions in one line, leads with the deliverable, changes only what you ask for when you give feedback, and ends with a line telling you what levers you can pull. It won't lecture you about CRAFT.

Is it safe? It's plain text instructions. No code runs, no data is sent anywhere, nothing connects to the internet. You can read every word of every file. If you don't want a line, delete it.

Can I edit it? Yes. Add your business context, your brand voice, your standing rules. The files are yours.

Can I share it with my team? Yes. Send the folder, or the link you downloaded it from. On Claude Team and Enterprise, the skill can be shared to your whole organization; on ChatGPT, share the Custom GPT link; on Gemini Workspace, share the Gem.

It stopped working. Long chats push instructions out of the AI's attention. Start a new chat. If the handshake still fails, re-check the install steps in your platform file.

Something in the install steps doesn't match my screen. AI apps move their menus often. The instruction lives under Settings, Personalization, Customize, or Preferences in every one of them. Look there.

What's in the box

```

CRAFT-Skill-Pack/
├── 00-START-HERE.md / .pdf          ← you are here
├── craft/                          ← THE SKILL (open Agent Skills standard)
│   ├── SKILL.md
│   ├── agents/openai.yaml          (ChatGPT display metadata)
│   ├── evals/evals.json           (12 acceptance tests; not part of the installed skill)
│   └── references/
│       ├── commands.md · edge-cases.md · platform-notes.md
│       ├── prompt-types.md · tune-playbook.md · prompt-pack.md
│       └── tech-talk.md           (the full dictionary)
├── craft.zip                      ← upload to Claude / ChatGPT / Gemini Skills
├── craft.skill                   ← Claude one-click Save skill
├── ARCHITECTURE.md / .pdf         (design decisions, for technical readers)
├── 01-Claude/
│   ├── INSTALL-ME-Claude.md / .pdf ← attach to Claude: "install CRAFT for me"
│   ├── INSTALL-Claude.md / .pdf    (the manual guide)
│   ├── TEST-REPORT.md / .pdf       (test prompts run against the skill, with outputs)
│   ├── craft.zip                  ← upload this to Claude (Customize → Skills)
│   ├── craft.skill                (same skill, packaged for the Save-skill button)
│   ├── craft/                    (copy of the skill, for convenience)
│   └── PASTE-*.txt                (preferences line, project instructions, Context Card)
├── 02-ChatGPT/
│   ├── INSTALL-ME-ChatGPT.md / .pdf ← attach to ChatGPT with craft/SKILL.md
│   ├── craft/                    (ChatGPT-ready copy: + agents/openai.yaml)
│   ├── craft.zip
│   ├── CRAFT-for-ChatGPT.md / .pdf
│   └── PASTE-1..5 .txt            (traits field, anything-else field, full GPT/Project block, memory, Context
Card)
├── 03-Gemini/
│   ├── INSTALL-ME-Gemini.md / .pdf ← attach to Gemini with craft/SKILL.md
│   ├── craft/                    (Gemini-ready copy: Markdown only)
│   ├── craft-gemini.zip
│   ├── CRAFT-for-Gemini.md / .pdf
│   └── PASTE-1..3 .txt           (Gem instructions, six Saved info entries, Context Card)
├── 04-Grok/
│   ├── INSTALL-ME-Grok.md / .pdf
│   ├── CRAFT-for-Grok.md / .pdf
│   └── PASTE-1..3 .txt           (Custom Instructions, memory, Context Card)
├── 05-Any-AI/
│   ├── INSTALL-ME-AnyAI.md / .pdf
│   ├── craft.zip
│   ├── CRAFT-Universal.md / .pdf
│   └── PASTE-1..4 .txt           (full block, short block, memory, Context Card)
├── 06-Tech-Talk-Dictionary.md / .pdf
├── 07-CRAFT-Quick-Reference.md / .pdf
├── 08-CRAFT-Prompt-Pack.md / .pdf
├── CHANGELOG.md / .pdf
└── TERMS.txt

```

Version

1.0 — Session 01 release. Install steps verified against each platform as of August 2026. Interfaces change; the instructions themselves don't.

Questions about how any of this works, or interested in how AI can supercharge your business? Book a free call with Drake, Dale, and the Agentix team: cal.com/agentix · drake@goagentix.com · dale@goagentix.com